



Discover Creating  
**THE COMPLETE  
BACKYARD  
EXPERIENCE**



**ODYSSEY**  
RESTAURANT • LOUNGE • SPECIAL EVENTS

Hosted at the Odyssey Restaurant  
15600 Odyssey Dr.  
Granada Hills, CA 91344

# Free 1-day Expo

## Friday ■ January 31st 2025

Early classes Start at 10am  
Expo 11am-4pm

Bring Your Business Cards

### Over 60 Leading Industry Exhibitors

Classes • Networking • Discounts • Prizes  
Demonstrations • Food • Drinks

Bring your Subcontractors, Applicators, Start Up  
Techs, Landscapers, Designers. All are welcome  
to join us for this free expo.  
No consumers please.

■ See class listings on back ■



Questions: Contact Jill DiGiovanni 805-587-4945, Jennifer Gasca 562-756-0575 or Flor Ibarra 818-207-8819

**SIGN UP HERE TODAY**



# FREE CLASSES

Friday ▪ January 31st 2025

Please Attend the Classes of Your Choice in Garden Room, A, B or The Outdoor Patio

## CLIENT COLLABORATION: Essential Skills for Selling Pool Design & Construction

10 AM- 12 PM | GARDEN ROOM A

Presented by Industry Icon David Tisherman

## PROBLEMAS Y SOLUCIONES COMUNES DE ACABADOS DE PISCINAS

### Common Pool Finish Problems and Solutions

La clase solamente en español - This class is only in Spanish

10 AM- 11:30 AM | GARDEN ROOM B

Presented by Alex Valdovinos

## WORKING SMARTER! BOND COATING FOR POOL REMODELS

11:30 AM - 12:15 PM | OUTDOOR PATIO

Presented by Ricardo Nieva

## FROM POOL SERVICE TO POOL BUILDER - A Journey to Success

12:00 PM - 1 PM | GARDEN ROOM B

Presented by Kerri McCoy

\* Pool Servicers Track \*

## WHY AI IS A MUST HAVE FOR POOL BUILDERS

12:30 pm - 1:45 pm | GARDEN ROOM A

Presented by Philipp Beckermann

## LIVE DEMONSTRATION - BEST PRACTICES WITH POLYMERIC SAND

12:30 PM - 1:15 PM | OUTDOOR PATIO

Presented by Matt Watters, Felix Negrete, & Brandon Henzlik

## HOW POOL PIGMENTS AFFECT YOUR FINISH FOR YEARS TO COME

Bi-Lingual Class. Both English and Spanish Speaking Attendees Welcome

1:30 PM - 2:30 PM | GARDEN ROOM B

Presented by Daniel Chavez

## LIVE DEMONSTRATION - KNOWLEDGE AND TECHNIQUES OF GLASS TILE INSTALLATION

Bi-Lingual Class. Both English and Spanish Speaking Attendees Welcome

1:30 - 3:00 PM | OUTDOOR PATIO

Presented by Alex Valdovinos

## USING SOFTWARE TO BENEFIT YOUR SERVICE BUSINESS

2:15 PM - 3:00 PM | GARDEN ROOM A

Presented by Alan Zuckerman

\* Pool Servicers Track \*

## HOW NEW LAWS ON GAS APPLIANCES AFFECT YOU

Bi-Lingual Class. Both English and Spanish Speaking Attendees Welcome

3 PM- 3:45 PM | GARDEN ROOM B

Presented by Lino Ortiz



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If you haven't already- SIGN UP NOW for the Contractor's Summit HERE

